



2013 State Energy Outlook Conference Sponsor and Exhibitor Opportunities

February 5 – 8, 2013
Fairmont Hotel
Washington, D.C.



State-Private-Federal Energy Collaboration in a New Budget and Policy Era

About the Meeting

Join the National Association of State Energy Officials (NASEO) and the Association of State Energy Research Institutions (ASERTTI) on Tuesday, February 5 – Friday, February 8, 2013, at the Fairmont Hotel in Washington, D.C. for the 2013 State Energy Outlook Conference. An informative and timely slate of events is planned to emphasize the theme of *“State-Private-Federal Energy Collaboration in a New Budget and Policy Era.”*

The 2013 State Energy Outlook Conference is an essential opportunity for energy office directors, technical and programmatic energy staff, federal and regional energy officials, private sector representatives and other stakeholders to convene and build industry relationships. Participants will also attend informative sessions on national energy priorities, federal agency initiatives and related innovative energy-related topics.

Sponsorship and Exhibitor Opportunities Available

With more than 250 anticipated conference participants, including leading energy decision makers from state and federal agencies, this conference is a unique opportunity for your company or organization to share products and services, gain industry visibility, and establish long-term working relationships with public and private sector partners. NASEO and ASERTTI have sponsorship levels designed to meet your needs and you are guaranteed recognition on the meeting website, program brochure, and event signage. Available sponsorship and exhibitor opportunities are outlined on the following pages.

Opportunities are limited so be sure to register today!

To reserve exhibit space or register for sponsorship opportunities, visit the conference website at: energyoutlook.naseo.org or contact Shemika Spencer at: 703.299.8800 or sspencer@naseo.org.

PAST SPONSORS AND EXHIBITORS

- 4tell Solutions, LLC
- Air-Conditioning, Heating, and Refrigeration Institute
- Alliance to Save Energy
- Butamax Advanced Biofuels
- Building Performance Institute
- Concord Servicing Corporation
- ConEdison Solutions
- Constellation Energy
- Demand Response Coordinating Committee
- Edison Electric Institute
- Energy Services Coalition
- ICF International
- IREX Contracting Group
- Johnson Controls
- Knauf Insulation
- Mark Group
- National Energy Education Development Project
- National Fenestration Rating Council
- Resource Action Programs
- Solar energy Industries Association
- Southern States Energy Board
- SRA International

DIAMOND SPONSOR (select one of three)

\$15,000 (affiliate)
\$20,000 (non-affiliate)

- Leadership Dinner
- Wednesday Keynote Luncheon

Diamond benefits include:

- ❖ Four (4) conference registrations
- ❖ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ❖ One (1) year NASEO affiliate membership
- ❖ One (1) page promotional advertisement included in program brochure
- ❖ One (1) promotional item included in meeting bags or on literature table
- ❖ Complimentary exhibit space
- ❖ Special recognition at conference opening and brief remarks at sponsored event

PLATINUM SPONSOR (select one of two)

\$10,000 (affiliate)
\$15,000 (non-affiliate)

- Networking Reception
- Meeting Room Internet

Platinum benefits include:

- ❖ Three (3) conference registrations
- ❖ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ❖ One (1) page promotional advertisement included in program brochure
- ❖ One (1) promotional item included in meeting bags or on literature table
- ❖ 50% discount on cost of exhibit space
- ❖ Special recognition at conference opening

GOLD SPONSOR (select one of three)

\$7,500 (affiliate)
\$10,000 (non-affiliate)

- Wednesday Breakfast
- Thursday Breakfast
- Friday Breakfast

Gold benefits include:

- ❖ Two (2) conference registrations
- ❖ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ❖ One (1) page promotional advertisement included in program brochure
- ❖ One (1) promotional item included in meeting bags or on literature table
- ❖ 25% discount on cost of exhibit space
- ❖ Verbal recognition at conference opening

SILVER SPONSOR (select one of four)

\$5,000 (affiliate)
\$7,500 (non-affiliate)

- Program Brochure
- Lanyards, Notebooks and Pens
(Logo included)
- Buildings Committee Break
- Energy Production and Transmission
Committee Break

Silver benefits include:

- ❖ One (1) conference registration
- ❖ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ❖ One (1) page promotional advertisement included in program brochure
- ❖ One (1) promotional item included in meeting bags or on literature table
- ❖ 10% discount on cost of exhibit space
- ❖ Verbal recognition at conference opening

BRONZE SPONSOR (select one of five)

\$2,500 (affiliate)
\$5,000 (non-affiliate)

- Tuesday PM Networking Break
- Wednesday AM Networking Break
- Thursday AM Networking Break
- Thursday PM Networking Break
- Friday AM Networking Break

Bronze benefits include:

- ❖ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ❖ Half page promotional advertisement included in program brochure
- ❖ One (1) promotional item included in meeting bags or on literature table
- ❖ Verbal recognition at conference opening

SUPPORTING SPONSOR (select one)

\$1,000 (affiliate)
\$1,500 (non-affiliate)

- Literature Distribution on Table
- Promotional Item in Meeting Bag
- Full Page Promotional Advertisement in Program Brochure

Supporting benefits include:

- ❖ Name and logo displayed on website, announcements, program brochure and event signage

CONFERENCE EXHIBITOR

\$1,500 (affiliate)
\$2,000 (non-affiliate)

- 6 Foot Exhibit Table at Conference

Contributing benefits include:

- ❖ Name displayed prominently on website, announcements, program brochure and event signage

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